

Tag Cloud Zen Cart Module

Price: \$29.00

Product description:

Tag Cloud Zen Cart Module generates **Cloud of Tags**, based on Zen Cart product names, Zen Cart category names, most popular(purchased) products, most viewed products, products with most reviews etc.

Product tagging becomes really popular now, here are examples how largest retailers/sites are using **Tag Clouds**:

1. Amazon.com
2. news.com.com
3. ZDNet
4. Netscape
5. flickr.com
6. Technorati
7. Amazon Blog
8. Technology Evangelist
9. MSDN Channel9

And literally thousands of other sites!

A **tag cloud** (or **weighted list** in visual design) can be used as a visual depiction of content tags used on a web site. Often, more frequently used tags are depicted in a larger font or otherwise emphasized, while the displayed order is generally alphabetical. Thus both finding a tag by alphabet and by popularity is possible. Selecting a single tag within a tag cloud will generally lead to a collection of items that are associated with that tag.

It would be possible to represent weights using histograms. However, whereas histograms typically are used to represent less than 20 numerical values, tag clouds are used to represent the relative weights of 50, 100, or even 150 tags. - Wikipedia

Tag Cloud Zen Cart module features:

- very easy installation (just copy files and insert small piece of code where tag cloud will appear), step
-

by step installation instruction included

- more then 10 Tag Cloud generation algorithms available out of the box
 - most ordered products
 - most viewed products
 - most rated products
 - categories with largest number of product
 - categories with largest number of ordered product
 - etc
- 15 visual CSS Templates available out of the box with the vast variety of tag distinction
- custom CSS support (you can customize the templates: edit color, font size etc)
- multiple configuration parameters available for advanced users
 - Enable/Disable from admin section
 - Number of Tags to include in Tag Cloud
 - Limit to popular/large tags only
 - Tag Cloud sorting options
 - and more!
- completely dynamic - no manual work needed
- Supports ALL languages
- Supports LARGE number of products (tested with 20 000)
- 3 months FREE module upgrade included
- Supports third-party SEO links modules (must have enabled for excellent results)

Benefits which Tag Cloud Mod brings you:

- New modern/fresh look - it is just **visually appealing**
 - Much better [internal linking](#)
- Pages of your website will be **linked better** between themselves which [brings great SEO points](#)
- A great way to **highlight products/categories/keywords that sell** for you (by using most ordered algorithm)
 - **Higher customer confidence**/conversion by making your website more social
 - **No ongoing management needed** (module is completely automated once you setup it in minutes)
 - Easy way to **stand out from competitors**
- other small stores don't have this kind of things yet, only big boys like Amazon had money for this
-

- Allows you to **show only TOP-performing items**, while hiding the low-performers and many more!

Installation instruction:

1. Copy files

2. Cut & Paste 2 lines of code

(need to place them where you would like Tag Cloud to appear - instruction for 6 typical places are included)

3. You are done - It's that easy!

Don't wait - get this Zen Cart Module now!

Tagcloud Zencart, Zencart Tagcloud, Zencart Tagging Module
